



**Business Management Marketing and Sales Management Specialization
(BUMS5) 520201
Associate of Applied Science Degree**

First Year

First Semester			Credit
DEGR REQ	HRPO 1311	Human Relations	3
CORE REQ	ENGL 1301	Composition I	3
DEGR REQ	BUSI 1301	Business Principles	3
DEGR REQ	ITSC 1309	Integrated Software Applications I	3
or			
DEGR REQ	BCIS 1305	Business Computer Applications	
CORE REQ	SPCH	SPCH 1315, 1318 or 1321	3

Second Semester

CORE REQ	MATH	MATH 1314, 1332, 1342 or 1414	3
DEGR REQ	MRKG 1311	Principles of Marketing	3
DEGR REQ	BMGT 1325	Office Management	3
DEGR REQ	MRKG 1302	Principles of Retailing	3
DEGR REQ	ELEC	BMGT 2370, 2488 or RELE 2488	3

Second Year

First Semester

CORE REQ	ECON	ECON 2301 or 2302	3
CORE REQ	ELEC	Humanities/Fine Arts Selection	3
DEGR REQ	ELEC	BMGT/BUSI/BUSG/RELE/ACNT	3
DEGR REQ	ACCT 2301	Principles of Financial Accounting	3
or			
DEGR REQ	ACNT 1303	Introduction to Accounting I	

Second Semester

DEGR REQ	ACCT 2302	Principles of Managerial Accounting	3
or			
DEGR REQ	ACNT 1304	Introduction to Accounting II	
DEGR REQ	BUSG 2305	Business Law/Contracts	3
or			
DEGR REQ	BUSI 2301	Business Law	
DEGR REQ	MRKG 2333	Principles of Selling	3
DEGR REQ	ELEC	Elective	3
DEGR REQ	ELEC	BMGT/BUSI/BUSG/RELE	3
DEGR REQ	ELEC	BMGT 2371, 2489 or RELE 2489	3

Total Hours **60**