



Strategic Plan 2013-2018

Mission

Central Texas College's accessible education supports student success and employability.

Vision

Central Texas College fulfills the needs of our global community through engaging and innovative education.

Values

Central Texas College, in meeting the educational goals and needs of students, is committed to:

- Belief in the worth and dignity of the individual
- Excellence in all aspects of operations
- Highest standards of ethical professional practice
- Accountability and responsibility in the stewardship of public trust and resources

Our Strategic Priorities

Priority 1 – Enhance student success and achievement

Priority 2 – Expand programs and services to students

Priority 3 – Continuous improvement of operations and services

Priority 4 – Expand and modernize infrastructure and facilities

Priority 5 - Increase worldwide community presence

Priority 1 – Enhance student success and achievement

- Goal 1.1: Increase completion rates for certificate and degree-seeking students
- Goal 1.2: Decrease barriers to success
- Goal 1.3: Implement the Quality Enhancement Plan

Priority 2 – Expand programs and services to students

- Goal 2.1: Manage enrollment
- Goal 2.2: Maximize utilization of current facilities and resources for course offerings
- Goal 2.3: Evaluate the efficacy of new programs

Priority 3 – Continuous improvement of operations and services

- Goal 3.1: Improve communication across all campuses
- Goal 3.2: Decrease barriers to enrollment
- Goal 3.3: Leverage technology

Priority 4 – Expand and modernize infrastructure and facilities

- Goal 4.1: Provide enhanced access to network services and capacity
- Goal 4.2: Improve physical facilities
- Goal 4.3: Ensure classrooms are optimal for teaching and learning
- Goal 4.4: Ensure office spaces are conducive to productivity

Priority 5 - Increase worldwide community presence

- Goal 5.1: Encourage employees to *live the brand*
- Goal 5.2: Continue efforts to maintain access and develop availability of programs at locations-at-a-distance
- Goal 5.3: Adjust training for site directors and support staff at locations-at-a-distance to meet ongoing and changing needs
- Goal 5.4: Seek new opportunities to offer programs worldwide
- Goal 5.5: Identify, cultivate, develop, and maintain key constituents