



Business Management Marketing and Sales Management Specialization (BUMS5) 520201

Associate of Applied Science Degree

First Year

First Semester				Credit
DEGR	HRPO	1311	Human Relations	3
CORE	ENGL	1301	Composition I	3
DEGR/FOS	BUSI	1301	Business Principles	3
DEGR	ITSC	1309	Integrated Software Applications I	
or				
DEGR/FOS	BCIS	1305	Business Computer Applications	3
CORE	SPCH		SPCH 1315, 1318 or 1321	3

Second Semester

CORE	MATH		MATH 1314, 1332, 1342 or 1414	3
DEGR	MRKG	1311	Principles of Marketing	3
DEGR	BMGT	1325	Office Management	3
DEGR	MRKG	1302	Principles of Retailing	3
DEGR	ELEC		BMGT 2370, 2488 or RELE 2488	3

Second Year

First Semester				Credit
CORE/FOS	ECON		ECON 2301 or 2302	3
CORE	ELEC		Humanities/Fine Arts Selection	3
DEGR	ELEC		BMGT/BUSI/BUSG/RELE/ACNT	3
DEGR/FOS	ACCT	2301	Principles of Financial Accounting	
or				
DEGR	ACNT	1303	Introduction to Accounting I	3
Second Semester				Credit
DEGR/FOS	ACCT	2302	Principles of Managerial Accounting	
or				
DEGR	ACNT	1304	Introduction to Accounting II	3
DEGR	BUSG	2305	Business Law/Contracts	
or				
DEGR	BUSI	2301	Business Law	3
DEGR	MRKG	2333	Principles of Selling	3
DEGR	ELEC		Elective	3
DEGR	ELEC		BMGT/BUSI/BUSG/RELE	3
DEGR	ELEC		BMGT 2371, 2489 or RELE 2489	3
Total Hours				60

<http://www.thecb.state.tx.us/institutional-resources-programs/public-universities-health-related-institutions/transfer-resources/field-of-study-curricula/>.