



Strategic Plan

AY 2024-2028

Mission

Central Texas College provides accessible, equitable and quality educational opportunities that promote student success, completion and employability.

Vision

Central Texas College's vision is to be a leader in providing innovative academic, technical, continuing, and adult education to our diverse worldwide community to meet student and workforce needs.

Values

Central Texas College, in meeting the educational goals and needs of students, is committed to:

- Belief in the worth and dignity of the individual
- Inclusive learning and work environments
- Excellence in all aspects of operations
- Highest standards of ethical professional practice
- Accountability and responsibility in the stewardship of public trust and resources

Our Strategic Priorities

Priority 1 – Enhance student success

Priority 2 – Promote growth and improvement of instructional programs, technology and learning environments

Priority 3 – Continuous assessment and improvement of operations and services

Priority 4 – Modernize, improve, and expand infrastructure and facilities

Priority 5 – Support and serve our local and worldwide community

Priority 1 – Enhance student success

- Goal 1.1: Increase completion rates for credit and non-credit students
- Goal 1.2: Enhance services and processes to promote student success
- Goal 1.3: Promote effective communication strategies to enhance student engagement and success

Priority 2 – Promote growth and improvement of instructional programs, technology, and learning environments

- Goal 2.1: Implement and evaluate efficient and relevant instructional programs and delivery methods
- Goal 2.2: Continuously monitor and assess enrollment, transfer, and employment trends to drive student success

Priority 3 – Continuous assessment and improvement of operations and services

- Goal 3.1: Improve internal and external communications
- Goal 3.2: Support efficient use of technology and applications

Priority 4 – Modernize, improve, and expand infrastructure and facilities

- Goal 4.1: Provide secure and reliable high speed network services
- Goal 4.2: Enhance physical campus environment and accessibility
- Goal 4.3: Enhance functionality of optimal teaching and learning spaces
- Goal 4.4: Ensure work spaces are safe and conducive to productivity

Priority 5 – Support and serve our local and worldwide community

- Goal 5.1: Promote CTC's mission and values through community outreach
- Goal 5.2: Support, empower, and appreciate employees in order to meet ongoing changing needs
- Goal 5.3: Continue to seek and evaluate opportunities to offer programs worldwide
- Goal 5.4: Identify, cultivate, develop, and maintain relationships with stakeholders