



AAS – Business Management Marketing and Sales Management Specialization to BAAS – Business – Finance Concentration 2023-2024 Transfer Pathway



| AAS Degree Requirements | | | | | | | |
|--|-------------------|---|-----|--|-----------|--|-----------|
| Central Texas College | | | | | | | |
| CTC | TAMUCT | Course Name | SCH | CTC | TAMUCT | Course Name | SCH |
| HRPO 1311 ¹ | VO-- | Human Relations | 3 | ENGL 1301 | CORE 010 | Composition I | 3 |
| ITSC 1309 or BCIS 1305 ¹ | VO-- or BCIS 1305 | Integrated Software Applications I or Business Computer Applications | 3 | BUSI 1301 | BUSI 1301 | Business Principles | 3 |
| MRKG 1311 ¹ | VO-- | Principles of Marketing | 3 | SPCH 1315, SPCH 1318 or SPCH 1321 | CORE 010 | Public Speaking, Interpersonal Communication or Business and Professional Communication | 3 |
| BMGT 1325 ¹ | VO-- | Office Management | 3 | MATH 1314, MATH 1332, MATH 1342 or MATH 1414 | CORE 020 | College Algebra, Contemporary Mathematics, Elementary Statistical Methods or College Algebra | 3 |
| MRKG 1302 ¹ | VO-- | Principles of Retailing | 3 | ECON 2301 | CORE 090 | Principles of Macroeconomics | 3 |
| BMGT 2370 or BMGT 2388 ¹ | VO-- | Management Applications I or Internship - Business Administration and Management | 3 | CORE 050 | CORE 050 | Creative Arts Core | 3 |
| MRKG 2333 ¹ | VO-- | Principles of Selling | 3 | ACCT 2301 | CORE 090 | Principles of Financial Accounting | 3 |
| BMGT 2371, BMGT 2389 or BUSG 1371 ¹ | VO-- | Management Applications II, Internship - Business Administration and Management or Entrepreneur & Business Plan Development | 3 | ACCT 2302 | ACCT 2302 | Principles of Managerial Accounting | 3 |
| Elective ¹ | VO-- | BMGT/BUSI/BUSG/COMM-1307/RELE Elective | 3 | BUSI 2301 | BUSI 2301 | Business Law | 3 |
| BUSI 2305 | BUSI 2305 | Business Statistics | 3 | COMM 2327 | COMM 2327 | Introduction to Advertising | 3 |
| Subtotal | | | | | | | 60 |

| Additional Lower-Level Degree Requirements | | | |
|--|--------------------------------------|--|-----------|
| Central Texas College | | | |
| Central Texas College | Texas A&M University - Central Texas | Course Name | SCH |
| CORE 030 ² | CORE 030 | Life and Physical Sciences Core | 3 |
| CORE 030 ² | CORE 030 | Life and Physical Sciences Core | 3 |
| CORE 040 ² | CORE 040 | Literature, Philosophy, and Culture Core | 3 |
| CORE 060 ² | CORE 060 | American History Core | 3 |
| CORE 060 ² | CORE 060 | American History Core | 3 |
| CORE 070 ² | CORE 070 | Government/Political Science Core | 3 |
| CORE 070 ² | CORE 070 | Government/Political Science Core | 3 |
| ECON 2302 ² | CORE 080 | Principles of Microeconomics | 3 |
| Subtotal | | | 24 |

| Upper-Level Degree Requirements | | | | | |
|---|--|-----|-----------|---|------------|
| Texas A&M University - Central Texas | | | | | |
| TAMUCT | Course Name | SCH | TAMUCT | Course Name | SCH |
| BUSI 3301 | Professionalism and Communication in Business | 3 | Elective | Advanced Finance Elective | 3 |
| MGMT 3350 | Management and Organizational Behavior | 3 | BUSI 4301 | Business Ethics and Corporate Social Responsibility | 3 |
| FIN 3301 | Financial Management I | 3 | BUSI 4359 | Business Strategy | 3 |
| MKTG 3301 MKTG 3316 or MKTG 3318 ³ | Marketing, Consumer Behavior or Promotional Strategy | 3 | FIN 4303 | Case Studies in Finance | 3 |
| FIN 4300 | Advanced Financial Management | 3 | FIN 4304 | Investments | 3 |
| FIN 4307 | Analysis of Fin Statements | 3 | FIN 4311 | FinTech | 3 |
| Subtotal | | | | | 36 |
| Total | | | | | 120 |

Notes/Comments

Texas A&M University - Central Texas (TAMUCT) only offers upper-level courses (3xxx-5xxx labeled courses), all lower-level courses (1xxx-2xxx labeled courses) will need to be completed at Central Texas College (CTC). A minimum of 120 semester credit hours is required for all baccalaureate degrees. Pathways may exceed 120 semester credit hours as some courses necessary for the associate degree are transferable but not applicable to the baccalaureate degree. For help with pathway planning, students should speak with an [academic advisor](#).

1. This section has the following considerations:
 - May apply conferred Applied Arts and Sciences (A.A.S.) or Certificate of Completion (C.C.)
 - May consist of technical, vocational, or military credit (or a combination)
 - No student will be considered for the BAAS who has less than 12 semester credit hours in the combination of technical, vocational, or military training (12 hours must be technical/vocational training if no military training)
 - With the qualifying 12 semester credit hours, a student may include specified academic electives up to a maximum of 36 semester credit hours.
 - A maximum of 36 semester credit hours will be allowed.
 - See the College of Business Administration's academic advisors for more information.
2. The AAS does not fulfill all the lower-level courses required for the undergraduate degree. Students will need to complete these remaining lower-level courses at CTC. Please discuss the consortium agreement procedure with a TAMUCT [financial aid advisor](#).
3. If a student passed MRKG 1311 as a part of their A.A.S. and received at least a B, one of the alternate courses listed should be taken. Otherwise MKTG 3301 should be taken.