

## AAS – Business Management Real Estate Specialization to BAAS – Business Marketing Concentration 2022-2023 Transfer Pathway



| AAS Degree Requirements |           |   |     |                        |          |  |       |  |  |  |  |  |  |
|-------------------------|-----------|---|-----|------------------------|----------|--|-------|--|--|--|--|--|--|
| Central Texas College   |           |   |     |                        |          |  |       |  |  |  |  |  |  |
| CTC                     | TAMUCT    | Course Name                                       | SCH | CTC                    | TAMUCT   | Course Name                                      | SCH   |  |  |  |  |  |  |
| HRPO 1311 <sup>2</sup>  | VOBU      | Human Relations                                   | 3   | ECON 2301              | CORE 090 | Principles of Macroeconomics                     | 3     |  |  |  |  |  |  |
| ENGL 1301               | CORE 010  | Composition I                                     | 3   | CORE 040               | CORE 040 | Language, Philosophy, and Culture Core Selection | 3     |  |  |  |  |  |  |
| BUSI 1301               | BUSI 1301 | Business Principles                               | 3   | RELE 1311 <sup>2</sup> | VOBU     | Law of Contracts                                 | 3     |  |  |  |  |  |  |
| ITSC 1309 or            | VOBU      | Integrated Software Applications I or             | 3   | RELE 2301 <sup>2</sup> | VOBU     | Law of Agency                                    | 3     |  |  |  |  |  |  |
| BCIS 1305 <sup>2</sup>  |           | Business Computer Applications                    |     |                        |          |  |       |  |  |  |  |  |  |
| SPCH 1315,              | CORE 010  | Public Speaking, Interpersonal Communication or   | 3   | ACCT 2301              | CORE 090 | Principles of Financial Accounting               | 3     |  |  |  |  |  |  |
| 1318 or 1321            |           | Business & Professional Communication             |     |                        |          |  |       |  |  |  |  |  |  |
| MATH 1314,              |           | College Algebra, Contemporary Mathematics,        | 3-4 | RELE 1200 <sup>2</sup> | VOBU     | Contract Forms and Addenda                       | 2     |  |  |  |  |  |  |
| 1332, 1342 or           |           | Elementary Statistical Methods or College Algebra |     |                        |          |  |       |  |  |  |  |  |  |
| 1414                    |           |   |     |                        |          |  |       |  |  |  |  |  |  |
| MRKG 1311 <sup>2</sup>  | VOBU      | Principles of Marketing                           | 3   | RELE 1219 <sup>2</sup> | VOBU     | Real Estate Finance                              | 2     |  |  |  |  |  |  |
| BMGT 1325 <sup>2</sup>  | VOBU      | Office Management                                 | 3   | MRKG 2333 <sup>2</sup> | VOBU     | Principles of Selling                            | 3     |  |  |  |  |  |  |
| RELE 1406 <sup>2</sup>  | VOBU      | Real Estate Principles                            | 4   | RELE 1315 <sup>2</sup> | VOBU     | Property Management                              | 3     |  |  |  |  |  |  |
| RELE 2488 or            | VOBU      | Internship- Real Estate or                        | 3-4 | RELE 2489 <sup>2</sup> | VOBU     | Internship - Real Estate                         | 4     |  |  |  |  |  |  |
| BMGT 2370 <sup>2</sup>  |           | Management Applications I                         |     |                        |          |  |       |  |  |  |  |  |  |
|                         |           |   |     |                        |          | Subtotal   | 60-62 |  |  |  |  |  |  |

| Additional Lower-Level or Upper-Level Degree Requirements     |                                      |   |     |  |  |  |  |  |  |  |
|---|--------------------------------------|---|-----|--|--|--|--|--|--|--|
| Central Texas College or Texas A&M University – Central Texas |                                      |   |     |  |  |  |  |  |  |  |
| Central Texas College   | Texas A&M University - Central Texas | Course Name   | SCH |  |  |  |  |  |  |  |
| CORE 0301   | CORE 030                             | Life and Physical Sciences Core Selection             | 3   |  |  |  |  |  |  |  |
| CORE 0301   | CORE 030                             | Life and Physical Sciences Core Selection             | 3   |  |  |  |  |  |  |  |
| CORE 0501   | CORE 050                             | Creative Arts Core Selection                          | 3   |  |  |  |  |  |  |  |
| CORE 060 <sup>1</sup>   | CORE 060                             | American History Core Selection                       | 3   |  |  |  |  |  |  |  |
| CORE 0601   | CORE 060                             | American History Core Selection                       | 3   |  |  |  |  |  |  |  |
| CORE 0701   | CORE 070                             | Government/Political Science Core Selection           | 3   |  |  |  |  |  |  |  |
| CORE 0701   | CORE 070                             | Government/Political Science Core Selection           | 3   |  |  |  |  |  |  |  |
| ECON 23021  | CORE 080                             | Principles of Microeconomics                          | 3   |  |  |  |  |  |  |  |
| ACCT 23021  | ACCT 2302                            | Principles of Managerial Accounting                   | 3   |  |  |  |  |  |  |  |
| MATH 1342 or BUSI 23051                                       | MATH 1342 or BUSI 2305               | Elementary Statistical Methods or Business Statistics | 3   |  |  |  |  |  |  |  |

| Upper-Level Degree Requirements      |   |     |                                      |                                |     |  |  |  |  |  |  |  |
|--------------------------------------|---|-----|--------------------------------------|--------------------------------|-----|--|--|--|--|--|--|--|
| Texas A&M University - Central Texas |   |     |                                      |                                |     |  |  |  |  |  |  |  |
| Texas A&M University - Central Texas | Course Name   | SCH | Texas A&M University - Central Texas | Course Name                    | SCH |  |  |  |  |  |  |  |
| BUSI 3301                            | Professionalism and Communication in Business                 | 3   | MKTG 4305                            | Digital and Internet Marketing | 3   |  |  |  |  |  |  |  |
| MGMT 3301 or MGMT 4325 <sup>3</sup>  | Principles of Management or<br>Leadership Theory and Practice | 3   | BUSI 4301                            | Business Ethics                | 3   |  |  |  |  |  |  |  |
| MKTG 3301                            | Marketing   | 3   | BUSI 4359                            | Business Strategy              | 3   |  |  |  |  |  |  |  |
| MKTG 3316                            | Consumer Behavior   | 3   | MKTG 3318                            | Promotional Strategy           | 3   |  |  |  |  |  |  |  |
| FIN 33014                            | Financial Management I  | 3   | MKTG 3320                            | Marketing Research             | 3   |  |  |  |  |  |  |  |
| MKTG 4302                            | Services Marketing  | 3   | MKTG 4316                            | Marketing Management           | 3   |  |  |  |  |  |  |  |
|                                      |   |     |                                      | Subtotal                       | 36  |  |  |  |  |  |  |  |

Subtotal 36

## **Notes/Comments**

The following Pathway Plan is suggested for full-time students. Part-time student will need more time to complete this pathway. For assistance with pathway planning, students should schedule an appointment with an academic advisor. This guide is for planning and visualization purposes only.

- Not all Degree Requirement courses are completed with the AAS. Student will need to complete these remaining lower-level courses at the community college. Please consult a TAMUCT financial aid counselor regarding the consortium agreement process.
- 2. This section has the following considerations:
  - a. May apply conferred Applied Arts and Sciences (A.A.S.) or Certificate of Completion (C.C.)
  - May consist of technical, vocational, or military credit (or a combination)
  - c. No student will be considered for the BAAS who has less than 12 semester credit hours in the combination of technical, vocational, or military training (12 hours must be technical/vocational training if no military training)
  - d. With the qualifying 12 semester credit hours, a student may include specified academic electives up to the maximum 36 semester credit hours.
  - e. A maximum of 36 semester credit hours will be allowed
  - f. See the College of Business Administration's academic advisors for more information.
- If student passed BMGT 1327 for their A.A.S. and received at least a B, MGMT 4325 may be taken.
- 4. Other field of study course may be used to satisfy requirement.