

## AAS – Food and Beverage Management Specialization to BAAS – Business Marketing Concentration



Subtotal

## Marketing Concentration 2022-2023 Transfer Pathway

AAS Degree Requirements													
Central Texas College													
CTC	TAMUCT	Course Name	SCH	CTC	TAMUCT	Course Name	SCH						
CHEF 1305 <sup>2</sup>	VOBU	Sanitation and Safety	3	TRVM 2301 <sup>2</sup>	VOBU	Introduction to Convention and Meeting Management	3						
HAMG 1321 <sup>2</sup>	VOBU	Introduction to the Hospitality Industry	3	ENGL 1301	CORE 010	Composition I	3						
CORE 040	CORE 040	Language, Philosophy, and Culture Core Selection	3	RSTO 1301 <sup>2</sup>	VOBU	Beverage Management	3						
HAMG 2307 <sup>2</sup>	VOBU	Hospitality Marketing and Sales	3	HAMG 2337 <sup>2</sup>	VOBU	Hospitality Facilities Management	3						
IFWA 1318 or	VOBU	Nutrition for the Food Service Professional or	3	RSTO 1325 <sup>2</sup>	VOBU	Purchasing for Hospitality Operations	3						
CHEF 1302 <sup>2</sup>		Principles of Healthy Cuisine											
GOVT 2305	CORE 070	Federal Government	3	MATH 1332 or	CORE 020	Contemporary Mathematics or	3						
				MATH 1342		Elementary Statistical Methods							
SPCH 1315 or	CORE 010	Public Speaking or	3	HAMG 1340 <sup>2</sup>	VOBU	Hospitality Legal Issues	3						
SPCH 1321		Business & Professional Communication											
RSTO 1204 <sup>2</sup>	VOBU	Dining Room Service	2	RSTO 1313 <sup>2</sup>	VOBU	Hospitality Supervision	3						
HAMG 2301 <sup>2</sup>	VOBU	Principles of Food and Beverage Operations	3	ECON 2301	CORE 090	Principles of Macroeconomics	3						
KINE or	KINE or	Physical Activity Course or	1	HAMG 2388 or	VOBU	Internship - Hospitality Administration and Management or	3						
EDUC 1100	EDUC 1100	Learning Frameworks		BUSG 1371 <sup>2</sup>		Entrepreneurship and Business Plan Development							
HAMG 2332 <sup>2</sup>	VOBU	Hospitality Financial Management	3										
,						Subtotal	60						

Additional Lower-Level or Upper-Level Degree Requirements										
Central Texas College or Texas A&M University – Central Texas										
Central Texas College	Texas A&M University - Central Texas	Course Name	SCH							
CORE 0301	CORE 030	Life and Physical Science Core Selection	3							
CORE 0301	CORE 030	Life and Physical Science Core Selection	3							
CORE 0501	CORE 050	Creative Arts Core Selection	3							
CORE 060 <sup>1</sup>	CORE 060	American History Core Selection	3							
CORE 060 <sup>1</sup>	CORE 060	American History Core Selection	3							
CORE 0701	CORE 070	Government/Political Science Core Selection	3							
ECON 23021	CORE 080	Principles of Microeconomics	3							
ACCT 23011	CORE 090	Principles of Financial Accounting	3							
ACCT 23021	ACCT 2302	Principles of Managerial Accounting	3							
MATH 1342 or BUSI 23051	MATH 1342 or BUSI 2305	Elementary Statistical Methods or Business Statistics	3							

Upper-Level Degree Requirements  Texas A&M University - Central Texas											
BUSI 3301	Professionalism and Communication in Business	3	MKTG 4305	Digital and Internet Marketing	3						
MGMT 3301 or MGMT 4325 <sup>3</sup>	Principles of Management or	3	BUSI 4301	Business Ethics	3						
	Leadership Theory and Practice										
MKTG 3301	Marketing	3	BUSI 4359	Business Strategy	3						
MKTG 3316	Consumer Behavior	3	MKTG 3318	Promotional Strategy	3						
FIN 3301 <sup>4</sup>	Financial Management I	3	MKTG 3320	Marketing Research	3						
MKTG 4302	Services Marketing	3	MKTG 4316	Marketing Management	3						
				Subtotal	36						

## **Notes/Comments**

The following Pathway Plan is suggested for full-time students. Part-time student will need more time to complete this pathway. For assistance with pathway planning, students should schedule an appointment with an academic advisor. This guide is for planning and visualization purposes only.

- 1. Not all Degree Requirement courses are completed with the AAS. Student will need to complete these remaining lower-level courses at the community college. Please consult a TAMUCT financial aid counselor regarding the consortium agreement process.
- 2. This section has the following considerations:
  - a. May apply conferred Applied Arts and Sciences (A.A.S.) or Certificate of Completion (C.C.)
  - b. May consist of technical, vocational, or military credit (or a combination)
  - c. No student will be considered for the BAAS who has less than 12 semester credit hours in the combination of technical, vocational, or military training (12 hours must be technical/vocational training if no military training)
  - d. With the qualifying 12 semester credit hours, a student may include specified academic electives up to the maximum 36 semester credit hours.
  - e. A maximum of 36 semester credit hours will be allowed.
  - f. See the College of Business Administration's academic advisors for more information.
- If student passed BMGT 1327 for their A.A.S. and received at least a B, MGMT 4325 may be taken.
- 4. Other field of study course may be used to satisfy requirement.