

AAS – Hotel Management Specialization to BAAS – Business Marketing Concentration 2022-2023 Transfer Pathway



Subtotal

AAS Degree Requirements												
Central Texas College												
СТС	TAMUCT	Course Name	SCH	CTC	TAMUCT	Course Name	SCH					
CHEF 1305 ²	VOBU	Sanitation and Safety	3	RSTO 1204 ²	VOBU	Dining Room Service	2					
HAMG 1321 ²	VOBU	Introduction to the Hospitality Industry	3	HAMG 1342 ²	VOBU	Guest Room Management	3					
CORE 040	CORE 040	Language, Philosophy & Culture Core Selection	3	MATH 1332 or MATH 1342	CORE 020	Contemporary Mathematics or Elementary Statistical Methods	3					
ACCT 2301	CORE 090	Principles of Financial Accounting	3	HAMG 1340 ²	VOBU	Hospitality Legal Issues	3					
GOVT 2305	CORE 070	Federal Government	3	KINE or EDUC 1100	KINE or EDUC 1100	Physical Activity Course or Learning Frameworks	1					
SPCH 1315 or SPCH 1321		Public Speaking or Business & Professional Communication	3	HAMG 2337 ²	VOBU	Hospitality Facilities Management	3					
HAMG 23322	VOBU	Hospitality Financial Management	3	ENGL 1301	CORE 010	Composition I	3					
RSTO 1313 ²	VOBU	Hospitality Supervision	3	HAMG 23072	VOBU	Hospitality Marketing and Sales	3					
HAMG 1313 ²	VOBU	Front Office Management	3	TRVM 2301 ²	VOBU	Introduction to Convention Meeting Management	3					
HAMG 2301 ²	VOBU	Principles of Food and Beverage Operations	3	HAMG 2388 or BUSG 1371 ²	VOBU	Internship - Hospitality Administration and Management or Entrepreneurship and Business Plan Development	3					
RSTO 1325 ²	VOBU	Purchasing for Hospitality Operations	3									
		· · ·	•			Subtotal	60					

Additional Lower-Level or Upper-Level Degree Requirements										
Central Texas College or Texas A&M University – Central Texas										
Central Texas College	Texas A&M University - Central Texas	Course Name	SCH							
CORE 0301	CORE 030	Life and Physical Science Core Selection	3							
CORE 0301	CORE 030	Life and Physical Science Core Selection	3							
CORE 0501	CORE 050	Creative Arts Core Selection	3							
CORE 0601	CORE 060	American History Core Selection	3							
CORE 0601	CORE 060	American History Core Selection	3							
CORE 0701	CORE 070	Government/Political Science Core Selection	3							
ECON 23021	CORE 080	Principles of Microeconomics	3							
ECON 23011	CORE 090	Principles of Macroeconomics	3							
ACCT 23021	ACCT 2302	Principles of Managerial Accounting	3							
MATH 1342 or BUSI 23051	MATH 1342 or BUSI 2305	Elementary Statistical Methods or Business Statistics	3							

Upper-Level Degree Requirements											
Texas A&M University - Central Texas											
Texas A&M University - Central Texas	Course Name	SCH	Texas A&M University - Central Texas	Course Name	SCH						
BUSI 3301	Professionalism and Communication in Business	3	MKTG 4305	Digital and Internet Marketing	3						
MGMT 3301 or MGMT 4325 ³	Principles of Management or Leadership Theory and Practice	3	BUSI 4301	Business Ethics	3						
MKTG 3301	Marketing	3	BUSI 4359	Business Strategy	3						
MKTG 3316	Consumer Behavior	3	MKTG 3318	Promotional Strategy	3						
FIN 3301 ⁴	Financial Management I	3	MKTG 3320	Marketing Research	3						
MKTG 4302	Services Marketing	3	MKTG 4316	Marketing Management	3						
				Subtotal	36						

Notes/Comments

The following Pathway Plan is suggested for full-time students. Part-time student will need more time to complete this pathway. For assistance with pathway planning, students should schedule an appointment with an academic advisor. This guide is for planning and visualization purposes only.

- 1. Not all Degree Requirement courses are completed with the AAS. Student will need to complete these remaining lower-level courses at the community college. Please consult a TAMUCT financial aid counselor regarding the consortium agreement process.
- 2. This section has the following considerations:
 - a. May apply conferred Applied Arts and Sciences (A.A.S.) or Certificate of Completion (C.C.)
 - b. May consist of technical, vocational, or military credit (or a combination)
 - c. No student will be considered for the BAAS who has less than 12 semester credit hours in the combination of technical, vocational, or military training (12 hours must be technical/vocational training if no military training)
 - d. With the qualifying 12 semester credit hours, a student may include specified academic electives up to the maximum 36 semester credit hours.
 - e. A maximum of 36 semester credit hours will be allowed
 - f. See the College of Business Administration's academic advisors for more information.
- 3. If student passed BMGT 1327 for their A.A.S. and received at least a B, MGMT 4325 may be taken.
- 4. Other field of study course may be used to satisfy requirement.