



Department of Health Sciences- Massage Therapy Advisory Committee Meeting

**MINUTES**

<b>Chairperson:</b> Laura Skarpa		
<b>Meeting Date:</b> 08 November 2021	<b>Meeting Time:</b> 3:00 P.M.	<b>Meeting Place:</b> BLDG 559 RM 134 & Virtual
<b>Recorder:</b> Sarah Nunez	<b>Call to Order:</b> 3:00 pm	<b>Previous Meeting:</b> 23 October 2020

MEMBERS: (P = Present A=Absent) Add nonmembers present to bottom of table with heading "Others Present."

(P?)	Name and Title (List all members)	Business Affiliation	Credentials
P	Anna Martin	Massage Student	
P	Ray Donovan	Massage Student	
A	Lisa Causey Program Support Assistant OA/TK	VA Hospital Temple, TX	LMT
P	Adrian O'Campo	GreenJay Sports Medicine	LMT
A	Quincy J. Butler Owner/Clinic Administrator	Massage Envy Harker Heights	
P	Nidhi Sharma Owner	Hand & Stone Massage and Facial Spa Temple, TX	PT
P	Myranda Siegert National Recruiter	Hand and Stone Franchise Corp. Trevose, PA 19053	LMT
P	Rondalyn Ware Medical Massage Therapist	Cove Family Healthcare & Chiropractic	LMT, LMTI, MMT, FN
P	Laura Skarpa Owner/Orthopedic Massage Therapist	Tranquil Retreat Therapy & Massage Clinic, LLC	LMT, LMTI, CLT
A	Melinda Roach Owner	Roach Family Chiropractic Killeen	
A	Darrell W. Aubrey, MEd, DM, MSS Colonel, U.S. Army (Ret) Owner Hand & Stone Georgetown	Hand & Stone Massage & Facial Spa/Georgetown	MEd, DM, MSS

**OTHERS PRESENT (Ex-officio)**

p	Dr. Janice Anderson, Dean of Instruction	Central Texas College	
P	Dr. Martina Ady, Deputy Chancellor, Instruction and Workforce Initiatives	Central Texas College	
A	Kerstin Brooks, Associate Dean Central Campus	Central Texas College	
P	Tammy Samarripa Chair, Department of Health Sciences	Central Texas College	EMT, BA, MPH
P	Dr. Lori Forsyth Assistant Chair & Professor, Department of Health Sciences	Central Texas College	DNP, RN, CPN
P	Viola Crowder-Moger Director, Licensed Massage Therapy Program	Central Texas College	MBA, LMT, LMTI, CE Provider
P	Keisha Holman, Director, Career Services	Central Texas College	
P	Lesley McGough, Coordinator, Instructional Program Support Services	Central Texas College	
P	Kim Simmons	Central Texas College	MSN, RN

	Clinical Coordinator, Department of Health Sciences		
P	Bryan Oakes, Career Development Specialist	Central Texas College	
P	Ginger Baldwin, Massage Therapy Instructor	Central Texas College	LMT, LMTI

Agenda Item	Action, Discussion, Information	Responsibility
<b>Introduction of Members and Guests</b>	Attendees introduce themselves and state their position	T. Samarraipa
<b>Establish Quorum</b>	Quorum established	T. Samarraipa
<b>Approve Minutes from Last Mtg.</b>	<b>Motion:</b> T. Samarraipa <b>2<sup>nd</sup> by:</b> R. Ware <b>Voted:</b> Unanimously Passed	V. Crowder-Moger
<b>Old Business:</b>		
<b>UPDATE: Certificate of Completion for College Credit</b>	Approval received from Southern Association of Colleges and Schools Commission on Colleges (SACSCOC) effective 01/01/2021. 1st cohort began Fall 2021: 23 August	V. Crowder-Moger
<b>Update on current cohort</b>	1 <sup>st</sup> for-credit Cohort: 8 students – students are in the second eight weeks of first semester. Students have completed MSSG 1413 Anatomy & Physiology for Massage and MSSG 1109 Health & Hygiene. Students are currently enrolled in MSSG 1207 Business Practices & Professional Ethics and MSSG 2313 Kinesiology for Massage. Graduation – 12 Aug 2022  The final non-credit cohort graduated November 2020 (4 graduated, 3 took and passed the MBLEx, all three are employed/self-employed to the degree to which they wish to be engaged. V. Crowder-Moger introduced Adrian O’Campo of GreenJay Sports Medicine, as one of the graduates who is now a part of the advisory committee.	V. Crowder-Moger
<b>Franchises and School Partnership Programs</b>	We continue to develop relationships with massage franchises in the area, specifically, MassageEnvy and Hand & Stone Massage & Facial Spa. M. Siegert updated us that Hand & Stone Temple has a new location opening soon in Temple, TX. Hand & Stone Georgetown has been a member of this committee for two years. <b>Hand &amp; Stone Massage &amp; Facial Spa School Partnership Program</b> As a partner, Hand & Stone guarantees an interview with the students. If hired, there are many incentives, such as tuition reimbursement and continuing education assistance, among other benefits. The students log onto a portal created specifically for this school and schedule an interview with the franchise location of their choosing. The interviews take place on campus for the student’s convenience. Hand & Stone’s school co-marketing agreement supplies the school with marketing materials to assist with recruiting efforts at high school career fairs or open houses. M. Siegert stated the bonuses for graduates will vary from franchise owner to franchise owner. M. Siegert gave examples of what might be offered as bonuses.	M. Siegert

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<p><b>Military Spouse Employment Program (MSEP)</b></p>	<p><b>Military Spouse Employment Program:</b> “Hand &amp; Stone participates in the Department of Defense Military Spouse Employment Program (MSEP). H&amp;S hires military spouses and will assist those employees in transferring to another H&amp;S franchise when the military member is PCSed, thereby, continuing their employment; pay for their licensing in the new state; and through their partnership with massage therapy schools, help the spouse find whatever additional education she might need in that state.”</p> <p>V. Crowder-Moger pointed out that K. Holman is the POC for the MSEP. K. Holman is still learning what her role entails. M. Siegert has offered to help facilitate anything that K. Holman might need. K. Holman had a question regarding the co-marketing agreement. M. Siegert reviewed what the co-marketing agreement consists of. She stated marketing materials will have both their (H&amp;S) logo and the CTC logo, mission statement, and any other verbiage CTC would like to include. T. Samarripa asked for M. Siegert to send out directly to herself the contract agreement for the school partnership. T. Samarripa will be the POC for getting the contract from H&amp;S and walking it through the CTC approval process. M. Siegert will get that information over to T. Samarripa. T. Samarripa asked M. Siegert to include an example of other partnerships they have so that T. Samarripa can better describe what we are trying to do with H&amp;S. M. Siegert stated it would be no problem and will get the requested information out right away. K. Holman requested to be kept in the loop and notified once the agreement is approved.</p> <p><b>Press Release 2019:</b> “The U.S. Department of Defense's Military Spouse Employment Partnership (MSEP) announced Hand &amp; Stone Massage and Facial Spa as an employer partner to provide spouses of military veterans with a rewarding career in massage therapy. This recognition is extremely honorable, as organizations must be selected to participate. The Hand &amp; Stone Recruiting Team will attend the induction ceremony in Washington, DC, that is set to be held this October 2019. Hand &amp; Stone is the first company in the spa industry to be welcomed into this program as a partner, joining 390 job partners who have helped MSEP hire over 134,000 military spouses. We are pleased to be the first in the industry to partner with MSEP and look forward to helping MSEP close the unemployment gap for military veterans and their spouses by providing new opportunities in a career path they might not have previously perused.”</p>	<p>M. Siegert</p>
<p><b>License Portability</b></p>	<p>L. Skarpa requested the current status of licensed portability. License Portability would help military spouses that PCS out of state. V. Crowder-Moger explained that the Department of Defense went to the Council of State Governments with six career fields that they wanted to look into license portability. Massage therapy was one of those 6 fields. They had their first meeting in April/May 2021. At the meeting, the CSG representative stated that license portability will take about two years to implement but it is definitely going to happen.</p>	<p>V. Crowder-Moger</p>

Agenda Item	Action, Discussion, Information	Responsibility
<b>New Business:</b>		
<b>Course Development</b>	Currently establishing masters for all twelve massage therapy courses for CTC Blackboard. Four first semester courses are complete. Four second semester courses are in progress. Four third semester courses remain for summer semester.	V. Crowder-Moger
<b>Program Accreditation</b>	<p>Submitted initial application to Commission on Massage Therapy Accreditation (COMTA). COMTA accredits both educational institutions and programs offering instruction in massage therapy and bodywork; or esthetics and skin care. COMTA's mission: establishing and maintaining the quality and integrity of these professions. COMTA accreditation ensures that the standards being met reflect the national needs of the profession. Since 2002, COMTA has been recognized by the U.S. Department of Education as a specialized accrediting agency.</p> <p>Initial Application: Accepted</p> <p>Self-Study Review: In-progress; due by Spring Break. Projected site visit for accreditation will occur in the May/June timeframe. Gave COMTA different dates so they can select what courses they want to observe when they visit. Waiting for COMTA to make a decision on the dates.</p> <p>T. Samarripa expressed her excitement for getting the Massage Therapy Program nationally accredited through COMTA. The accreditation cost is the most of any of the Health Sciences Programs and V. Crowder-Moger was able to receive a grant to pay half the cost of the accreditation. T. Samarripa pointed out the Massage Therapy program being offered for college credit is rare and to have COMTA accreditation will have our program stand out above the rest.</p>	V. Crowder-Moger
<b>Classrooms Renovations</b>	Two classrooms in the Department of Health Sciences bldg. 557 are being renovated for the Massage Therapy Program. Construction is expected to begin Summer 2022 w/ projected Fall 2022 completion.	V. Crowder-Moger
<b>Move Program to Department of Health Sciences Classrooms</b>	Once the current cohort graduates 12 Aug 2022, the massage therapy program offices, storage rooms, and classroom will move from bldg. 559 to bldg. 557. Projected timeframe is Fall 2022.	V. Crowder-Moger
<b>Curriculum Decisions:</b>		
	No new curriculum actions to present	V. Crowder-Moger
<b>Other:</b>		
<b>Open forum</b>		
<b>Survey</b>	Advisory Committee Survey: S. Nunez will distribute an electronic survey with the minutes. Please complete and submit the survey via the web link within one week of receipt.	V. Crowder-Moger
<b>Further Discussions</b>		V. Crowder-Moger

<b>GIPWE Required Functions:</b>	<b>How/when did the Committee address this function? At this meeting or at a prior meeting?</b> Previous meeting 23 October 2020
<b>All below actions addressed in Advisory Meeting Survey</b>	<b>Please add to "ACTION ITEMS" below if necessary to show that this function is or will be addressed.</b>
Addressed	Evaluating the goals and objectives of the program curriculum
Addressed	Establishing workplace competencies for the program occupation(s)
Addressed	Suggesting program revisions as needed
Addressed	Evaluating the adequacy of existing college facilities and equipment
Addressed	Advising college personnel on the selection and acquisition of new equipment
Addressed	Identifying local business/industry leaders who will provide students with external learning experiences, employment, and placement opportunities
Addressed	Assisting in the professional development of the faculty
Addressed	Assisting in promoting and publicizing the program to the community and to business and industry
Addressed	Representing the needs of students from special populations

<b>Call for a Motion to Adjourn:</b> <b>Motion:</b> K. Simmons <b>2<sup>nd</sup> by:</b> R. Ware <b>Voted:</b> Unanimously Passed	<b>Meeting Adjourned:</b> 8 November 2021 3:29 PM	
<b>CHAIRPERSON SIGNATURE (or designee):</b> signed by: <i>Sarah Nuñez</i>	<b>DATE:</b> 8 November 2021	<b>NEXT MEETING:</b> One year

Approved: **Viola Crowder-Moger 11-30-2021**

Advisory Survey Website:

<https://forms.gle/Bv872XoPrjZvaK3q7>