

# CAREER SERVICES HANDBOOK



# **TABLE OF CONTENTS**

Career Services Overview1-4
Mission Statement
Services and Hours of Operation
$\square$ Resources
A Successful Resume
Resume Writing Tips and Common Mistakes
General Guidelines
Action Verbs
Types of Resume Structures
Chronological Resume Guidelines
Sample Chronological Resume
Functional Resume Guidelines
Sample Functional Resume
Targeted Resume Guidelines
Sample Targeted Resume
Electronic Resume Guidelines (PDF)16
Electronic Resume Guidelines (HTML)16
Electronic Resume Guidelines (ASCII Text)
Sample Electronic Resume (ASCII Text)
Resume Critique Checklist
Sample Cover Letter Format
Cover Letter Critique Checklist
Professional References
A Successful Interview
Interview "Do's"
Interview "Don'ts"
Dress for Success – Women
Dress for Success – Men
Responses for Common Interview Questions
Behavioral Interview Questions – Examples & Tips
Sample Questions for the Employer
Sample Thank You Letter
Sample Letter of Acceptance
Central Campus Map Inside Front Cover

# **MISSION STATEMENT**

The mission of the Career Services department is to educate and serve the students and graduates of Central Texas College in their career development and educational planning processes. In support of the college mission, the Career Center functions as a vital component in the total educational experience of students, primarily in the development, implementation, and evaluation of career strategies and networking opportunities. Career Services provides assistance to students for the cultivation and enhancement of their ability to choose careers, master job search techniques, and research employment information.

#### **ABOUT US**

Career Services is dedicated to continuously fostering positive partnerships with employers, students, alumni, faculty, staff, administrators, and the greater community. These external and internal partnerships are critical in helping students, alumni, and the public discover their career potential while exploring and pursuing careers over a lifetime. This is accomplished by providing a broad range of resources, programs and events delivered in a student-centered environment that include the following:

- Career Exploration and Counseling
- Computer Resources and Internet Usage
- Employment and Internship Information
- Workshops and Job Fairs
- Testing and Assessments
- Training and Career Coaching

Career Services personnel are available to assist you in all phases of the career planning and job search process. Additionally, literature is available about potential employers, occupations, and resources related to the job search process. All of our services are **FREE** and available to students, alumni, staff and faculty.

#### **OUR SERVICES**

- Career Counseling\*
- MyPlan Career Assessment
- College Central Network
- Job Search Assistance

- Resume/Application Assistance\*
- Mock Interviews\*
- Typing Tests
- Career-Related Presentations\*

\*These services are available by appointment only.

#### **CONTACT INFORMATION:**

Central Texas College – Career Services P. O. Box 1800 Building 215, Suite 101 Killeen, TX 76540 (254) 526-1106 career.center@ctcd.edu

#### **HOURS OF OPERATION:**

Monday – Thursday 7:30 a.m. – 5:30 p.m. Friday 7:30 a.m. – 11:30 a.m.

# **RESOURCES**



The **MyPlan** program provides guidance and information to help people make important career and educational decisions. **MyPlan** uses proven career development processes to help with career assessment and exploration.

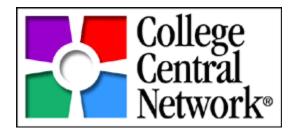
- For those seeking clarity on career goals, **MyPlan** provides information based on their own interests, abilities, and work values—based on comprehensive, research-proven assessments.
- For those seeking quick, accurate answers to career-related questions, **MyPlan** provides easy access to comprehensive, coordinated information about occupations (civilian and military), majors, schools, scholarships and financial aid, and job seeking tools.
- **MyPlan** is web-based and can be accessed from anywhere that internet access is available. See login instructions below.

#### LOGIN INSTRUCTIONS

Contact Career Services at <u>career.center@ctcd.edu</u> or (254) 526-1106 to request the current license code. You will need to enter the current license code, in order to complete the **MyPlan** assessments at no charge.

- 1. To use MyPlan, enter this URL: <u>http://www.ctcd.myplan.com/</u>
- 2. Click on "Create an Account"
- 3. Complete Account Information section, then click on "Continue"
- 4. Enter License code: CONTACT CAREER SERVICES
- 5. Click on "Submit"
- 6. COMPLETE ALL FOUR ASSESSMENTS:
  - Personality Assessment Learn about yourself (20 minutes)
  - ✓ **Interest Inventory** Learn what you like to do (25 minutes)
  - ✓ Skills Profiler Learn what you do well (15 minutes)
  - ✓ Values Assessment Learn what is important to you (12 minutes)

# RESOURCES



**College Central Network (CCN)** is one of the most visited entry-level job sites on the internet. It provides both students and alumni with the ability to search Central Texas College's secure job database, in addition to **CCN's** Jobs Central national job board. The site also features valuable content geared toward entry-level job seekers.

Showcase your talents to over one million registered employers at **College Central Network**! Create, upload and update your résumé, portfolio, cover letter, and more. Submit them to recruiters seeking qualified job candidates like you.



# **RESOURCES**



**WorkInTexas.com** is a comprehensive online job search resource and matching system developed and maintained by the Texas Workforce Commission and the state workforce network, Texas Workforce Solutions. It is intended to provide recruiting assistance to Texas employers of all types and sizes, and job search assistance to any individual seeking work in Texas.

**WorkInTexas.com** is Texas' Labor Exchange System as mandated by the Wagner Peyser Act, and operates in cooperative effort with JobCentral, the National Labor Exchange System.

**WorkInTexas.com** is provided at no cost, 24 hours a day, seven days a week, and seeks to match qualified job seekers with potential job opportunities by comparing experience, skills, abilities, education, and other factors.

Employers can post jobs, search résumés, recruit candidates, get labor market information, and receive a variety of other services available via a network of Workforce Solutions Offices throughout the state.

Individuals seeking a new job, different job, or an additional job can post their résumé, search job listings (including all Texas state agency jobs), obtain employer contact information to apply for jobs, get information about the job market, and receive a variety of other services also available via Workforce Solutions Offices throughout the state.

# A SUCCESSFUL RESUME

#### So, how do I create it?

- ✓ Focus on a clear job target.
- ✓ Communicate your value to the employer by emphasizing your ability to produce results.
- ✓ Think of your resume as a self-advertisement that clearly describes your capabilities and accomplishments.
- ✓ Make sure your resume is error-free! It demonstrates the care you put into your work.

#### **RESUME WRITING TIPS**

- Use action verbs
- Emphasize results Example: increased sales by \$100,000
- Keep sentences and paragraphs brief
- Use indented or bulleted statements
- Use simple terms

- Position strongest statements on top
- 💷 Exclude "I"
- Explain or eliminate jargon
- Focus on what you have done or what you can do
- Review and eidt edit

#### **COMMON RESUME MISTAKES**

- Typographical and grammatical errors
- Lack of specifics
- 💷 Too long or too short
- No action verbs
- Visually too busy

- Incorrect contact information
- Using paragraphs instead of bullets
- Including personal information
- "References available upon request"
- Ignoring keywords

# **GENERAL GUIDELINES FOR RESUME WRITING**

An employer can receive hundreds of resumes. For every hundred resumes an employer receives, only a few resumes stand out from the crowd. Want your resume to standout? Start by including a well-written cover letter with the resume. Then, follow these resume guidelines to create an interview-winning resume.

- ✓ Your resume, at first glance, can impress or depress the employer. Resumes should have a clear, easy-to-read font such as 12 point Arial or Times New Roman, and easy-to-find and skim information; every mailed resume should be freshly printed on high quality paper.
- Proofread! Your resume should be free of any spelling, grammatical, or typographical errors.
- Contact Information: Give the potential employer your name, address, telephone number, and email address.
- Profile/Summary: This is your opportunity to summarize the skills, experience, and key accomplishments from your work history as they relate to the job/career field for which you are applying.
- Highlights/Professional Skills: This section of the resume is usually a series of bulleted points that emphasize your most significant career-related skills, abilities, personality traits, and characteristics.
- Objective Statement: This is a targeted statement that briefly describes what you have to offer the employer in regards to a specific job or type of position.
- Employment History: For each former employer, clearly indicate the company name, your position, the location, and dates (month/year) of employment. You can include volunteer experience if you have limited wage-earning experience.
- Education: Include completion date (or anticipated completion date), majors/minors, degrees, as well as the name and location of the educational institution. You can also include any relevant continuing education or professional development.

# Action Verbs – By Skills Categories

Remember to use action verbs like these to describe your skills and accomplishments when developing your resume and cover letter to increase the strength of your writing and make potential employers take notice! The action verbs used for your current employment should be present tense and past tense should be used for previous employment.

Communication/Inter	personal Skills:		
Addressed	Debated	Interviewed	Publicized
Advertised	Defined	Involved	Reconciled
Arbitrated	Developed	Joined	Recruited
Arranged	Directed	Judged	Referred
Articulated	Discussed	Lectured	Reinforced
Authored	Drafted	Listened	Reported
Clarified	Edited	Marketed	Resolved
Collaborated	Elicited	Mediated	Responded
Communicated	Enlisted	Moderated	Solicited
Composed	Explained	Negotiated	Specified
Condensed	Expressed	Observed	Spoke
Conferred	Formulated	Outlined	Suggested
Consulted	Furnished	Participated	Summarized
Contacted	Incorporated	Persuaded	Synthesized
Conveyed	Influenced	Presented	Translated
Convinced	Interacted	Promoted	Wrote
Corresponded	Interpreted	Proposed	
<b>Creative Skills:</b>			
Acted	Designed	Г 11	0 · · · · 1
Acteu	Designed	Founded	Originated
Adapted	Developed	Founded Illustrated	Performed
Adapted Began	Developed Directed	Illustrated Initiated	Performed Photographed
Adapted	Developed Directed Displayed	Illustrated	Performed Photographed Planned
Adapted Began	Developed Directed	Illustrated Initiated	Performed Photographed
Adapted Began Combined	Developed Directed Displayed	Illustrated Initiated Instituted	Performed Photographed Planned Revised Revitalized
Adapted Began Combined Composed	Developed Directed Displayed Drew Entertained Established	Illustrated Initiated Instituted Integrated	Performed Photographed Planned Revised Revitalized Shaped
Adapted Began Combined Composed Conceptualized	Developed Directed Displayed Drew Entertained	Illustrated Initiated Instituted Integrated Introduced Invented Modeled	Performed Photographed Planned Revised Revitalized
Adapted Began Combined Composed Conceptualized Condensed	Developed Directed Displayed Drew Entertained Established	Illustrated Initiated Instituted Integrated Introduced Invented	Performed Photographed Planned Revised Revitalized Shaped
Adapted Began Combined Composed Conceptualized Condensed Created Customized	Developed Directed Displayed Drew Entertained Established Fashioned	Illustrated Initiated Instituted Integrated Introduced Invented Modeled	Performed Photographed Planned Revised Revitalized Shaped
Adapted Began Combined Composed Conceptualized Condensed Created Customized <b>Data/Financial Skills:</b>	Developed Directed Displayed Drew Entertained Established Fashioned Formulated	Illustrated Initiated Instituted Integrated Introduced Invented Modeled Modified	Performed Photographed Planned Revised Revitalized Shaped Solved
Adapted Began Combined Composed Conceptualized Condensed Created Customized Data/Financial Skills: Administered	Developed Directed Displayed Drew Entertained Established Fashioned Formulated	Illustrated Initiated Instituted Integrated Introduced Invented Modeled	Performed Photographed Planned Revised Revitalized Shaped Solved
Adapted Began Combined Composed Conceptualized Condensed Created Customized <b>Data/Financial Skills:</b> Administered Adjusted	Developed Directed Displayed Drew Entertained Established Fashioned Formulated	Illustrated Initiated Instituted Integrated Introduced Invented Modeled Modified Forecasted Managed	Performed Photographed Planned Revised Revitalized Shaped Solved Projected Qualified
Adapted Began Combined Composed Conceptualized Condensed Created Customized <b>Data/Financial Skills:</b> Administered Adjusted Allocated	Developed Directed Displayed Drew Entertained Established Fashioned Formulated Budgeted Calculated Computed	Illustrated Initiated Instituted Integrated Introduced Invented Modeled Modified Forecasted Managed Marketed	Performed Photographed Planned Revised Revitalized Shaped Solved Projected Qualified Reconciled
Adapted Began Combined Composed Conceptualized Condensed Created Customized <b>Data/Financial Skills:</b> Administered Adjusted Allocated Analyzed	Developed Directed Displayed Drew Entertained Established Fashioned Formulated Budgeted Calculated Computed Conserved	Illustrated Initiated Instituted Integrated Introduced Invented Modeled Modified Forecasted Managed Marketed Measured	Performed Photographed Planned Revised Revitalized Shaped Solved Projected Qualified Reconciled Reduced
Adapted Began Combined Composed Conceptualized Condensed Created Customized <b>Data/Financial Skills:</b> Administered Adjusted Allocated Analyzed Appraised	Developed Directed Displayed Drew Entertained Established Fashioned Formulated Budgeted Calculated Computed Conserved Corrected	Illustrated Initiated Instituted Integrated Introduced Invented Modeled Modified Forecasted Managed Marketed Measured Netted	Performed Photographed Planned Revised Revitalized Shaped Solved Projected Qualified Reconciled Reduced Researched
Adapted Began Combined Composed Conceptualized Condensed Created Customized <b>Data/Financial Skills:</b> Administered Adjusted Allocated Analyzed Appraised Assessed	Developed Directed Displayed Drew Entertained Established Fashioned Formulated Budgeted Calculated Computed Conserved Corrected Determined	Illustrated Initiated Instituted Integrated Introduced Invented Modeled Modified Forecasted Managed Marketed Measured Netted Planned	Performed Photographed Planned Revised Revitalized Shaped Solved Projected Qualified Reconciled Reduced
Adapted Began Combined Composed Conceptualized Condensed Created Customized <b>Data/Financial Skills:</b> Administered Adjusted Allocated Analyzed Appraised Assessed Audited	Developed Directed Displayed Drew Entertained Established Fashioned Formulated Budgeted Calculated Computed Conserved Corrected Determined Developed	Illustrated Initiated Instituted Integrated Introduced Invented Modeled Modified Forecasted Managed Marketed Measured Netted	Performed Photographed Planned Revised Revitalized Shaped Solved Projected Qualified Reconciled Reduced Researched
Adapted Began Combined Composed Conceptualized Condensed Created Customized <b>Data/Financial Skills:</b> Administered Adjusted Allocated Analyzed Appraised Assessed	Developed Directed Displayed Drew Entertained Established Fashioned Formulated Budgeted Calculated Computed Conserved Corrected Determined	Illustrated Initiated Instituted Integrated Introduced Invented Modeled Modified Forecasted Managed Marketed Measured Netted Planned	Performed Photographed Planned Revised Revitalized Shaped Solved Projected Qualified Reconciled Reduced Researched

#### **Communication/Interpersonal Skills:**

#### **Collaborative Skills:**

Adapted Advocated Aided Answered Arranged Assessed Assisted Clarified Coached Collaborated

Categorized

Charted

Coded

Classified

Collected

Compiled

Corrected

Corresponded

Contributed Cooperated Counseled Demonstrated Diagnosed Educated Encouraged Ensured Expedited

Generated

Inspected

Maintained

Monitored

Obtained

Operated

Logged

Incorporated

Facilitated Familiarized Furthered Guided Helped Insured Intervened Motivated Prevented

**Management Skills:** Administered Delegated Incorporated Presided Developed Increased Prioritized Analyzed Appointed Directed Initiated Produced Eliminated Recommended Approved Inspected Assigned Emphasized Instituted Reorganized Attained Enforced Led Replaced Restored Authorized Enhanced Managed Chaired Established Merged Considered Executed Motivated Consolidated Navigated Generated Handled Organized Contracted Controlled Headed Originated Overhauled Converted Hired Coordinated Hosted Oversaw Decided Improved Planned **Organizational Skills:** Distributed Approved Ordered Arranged Executed Organized Filed Prepared Catalogued

Reviewed Scheduled Secured Selected Streamlined Strengthened Supervised Terminated Routed Scheduled Screened Submitted Supplied

Provided

Referred

Rehabilitated

Represented

Resolved

Supplied

Supported

Volunteered

Simplified

Standardized Systematized Updated Validated Verified

Processed

Provided

Purchased

Recorded

Registered

Responded

Reviewed

Reserved

#### **Research Skills:**

Analyzed Clarified Collected Compared Conducted Critiqued Detected Determined

#### **Teaching Skills:**

Adapted Advised Clarified Coached Communicated Conducted Coordinated Critiqued

#### **Technical Skills:**

Adapted Applied Assembled Built Calculated Computed Conserved Constructed Converted Diagnosed Evaluated Examined Experimented Explored Extracted Formulated Gathered

Developed Enabled Encouraged Evaluated Explained Facilitated Focused Guided

Debugged

Designed

Determined

Developed

Engineered

Fabricated

Fortified

Installed

Maintained

Inspected Interviewed Invented Investigated Located Measured Organized Researched

Individualized Informed Instilled Instructed Motivated Persuaded Simulated Stimulated

Operated Overhauled Printed Programmed Rectified Regulated Remodeled Repaired Replaced Reviewed Searched Solved Summarized Surveyed Systematized Tested

Taught Tested Trained Transmitted Tutored

Restored Solved Specialized Standardized Studied Upgraded Utilized

# **TYPES OF RESUME STRUCTURES**

## CHRONOLOGICAL RESUME

A chronological resume is the most common type of resume and accommodates all industries and levels of experience.

- ✓ Emphasis: Employment history
- ✓ Advantages: Shows continuity and career growth
- ✓ Best Use: When work history has minimal gaps and supports the desired position

## **GUIDELINES FOR WRITING A CHRONOLOGICAL RESUME**

- List your contact information at the top of the resume, including your full name, mailing address, telephone number, and email address. This information is normally centered on the paper and written in a basic font style, such as Times New Roman or Arial.
- Organize your resume into four sections: Summary, Employment History, Education and Professional Skills. Each of these headings should be in a bold font, and you will add the specifics under each section.
- Summary Section: Write a brief statement summarizing your experience, skills, and abilities.
- Employment History Section: List your work experience in a reverse chronological order (most recent position goes first) including your dates of employment, your job title, the name of your employer, and a brief summary of the job description for each job.
- Education Section: Include all degrees held from colleges, universities or trade schools. You can also include any relevant continuing education or professional development.
- Professional Skills Section: List skills which apply to the type of job or career field you want to pursue. This section might include productivity software, characteristics (communication skills, dependability, etc.), and technical skills.

#### **EXAMPLE ON PAGE 11**

# **RILEY RESUME**

222 West First Street ~ Williamsburg, Virginia 23081

rileyresume@email.com

804-555-1212

#### SUMMARY OF QUALIFICATIONS

Accomplished professional with proven success in operations management. Superior communication skills, easily interacts with executives, regulatory agencies, clients, and staff. Technically proficient in spreadsheets, word processing, graphics, and accounting software. American Institute of CPAs Member.

#### **PROFESSIONAL SKILLS**

- Project Management
- Customer Satisfaction
- Staff Supervision and Training
- Vendor Management
- Regulatory Compliance

- **Benefits Administration**
- Proficient in Microsoft Office
- **Excellent** Communication Skills
- **Quality Assurance**
- **Financial Management**

#### **EMPLOYMENT HISTORY**

#### **Chief Operating Officer**

ELECTRONICS EDGE, INC., Williamsburg, VA

- Oversee all operational matters for a contract electronic manufacturing plant, in particular management development and strategic planning
- Spearhead the effort for International Organization for Standardization (ISO) 9001 certification
- Secure financing for turnkey manufacturing; implemented new methods to track and improve • profitability

#### **Chief Operating Officer**

FINANCE TEAM, INC., Baltimore, MD

- Supervised accounting staff with direct oversight of all accounting, payroll, and banking • activities, using Generally Accepted Accounting Principles (GAAP)
- Acquired lines of credit and initiated effective collection processes •
- Implemented GAAP-compliant financials and tax-planning strategies

#### Subcontract Administrator

SPHERE ROBOTICS, Washington, DC

- Administered all areas of Agency compliance
- Established periodic compliance audits and reviews; performed daily compliance supervision
- Organized and conducted full operations training, from investments and insurance to financial and tax planning; directed clients relations

#### **EDUCATION**

Master of Business Administration, Financial Management Emphasis	May 1997
GEORGETOWN UNIVERSITY, Washington, DC	

#### **Bachelor of Science in Accounting, Minor in Business** STANFORD UNIVERSITY, Stanford, CA

June 2009 - Present

April 2003 – May 2009

March 1995 – March 2003

May 1989

# **TYPES OF RESUME STRUCTURES**

#### **FUNCTIONAL RESUME**

A functional resume highlights skills and abilities, rather than chronological employment history.

- ✓ Emphasis: Professional knowledge, skills, and abilities
- ✓ Advantages: Provides considerable flexibility to best illustrate skills and abilities
- ✓ Best Use: When changing careers or entering the job market for the first time

#### **GUIDELINES FOR WRITING A FUNCTIONAL RESUME**

- List your contact information at the top of the resume, including your full name, mailing address, telephone number, and email address. This information is normally centered on the paper and written in a basic font style, such as Times New Roman or Arial.
- Group your top skills and experiences into different career categories. These categories become the subheadings for the "Experience" section of your resume. Create categories such as "Leadership," "Systems Administration," or "Sales and Marketing." You may emphasize some skills over others depending on the job for which you are applying.
- List the job title and the company for which you gained that experience. Be consistent.
- Describe how you used each skill at each position and what resulted from using that skill.
- Include experiences and skills you picked up volunteering, interning or at part- time jobs. These experiences are just as valuable as full-time work experience.
- Include a chronological work history underneath your experiences. Position education either before or after experiences. If you just graduated from school, you may want to list work experience first.
- Use the job posting to determine which category to put first, based on required qualifications.

#### **EXAMPLE ON PAGE 13**

# **RILEY RESUME**

#### 222 West First Street ~ Williamsburg, Virginia 23081

804-555-1212

rileyresume@email.com

#### **SUMMARY OF QUALIFICATIONS**

Accomplished professional with proven success in operations management. Superior communication skills, easily interacts with executives, regulatory agencies, clients, vendors, and staff. Technically proficient in spreadsheets, word processing, graphics, and accounting software. Thorough knowledge of Generally Accepted Accounting Principles (GAAP). American Institute of CPAs Member.

#### **PROFESSIONAL EXPERIENCE**

#### **Operations Management**

- Provided oversight for all operational matters for a contract electronic manufacturing plant, in particular management development and strategic planning
- Spearheaded the effort for International Organization for Standardization (ISO) 9001 certification
- Secured financing for turnkey manufacturing; implemented new methods to track and improve profitability

#### **Financial Administration**

- Supervised accounting staff with direct oversight of all accounting, payroll, and banking activities
- Acquired lines of credit and initiated effective collection processes
- Implemented GAAP-compliant financials and tax-planning strategies

#### **Compliance & Training**

- Administered all areas of agency compliance
- Established periodic compliance audits and reviews; performed daily compliance supervision
- Organized and conducted full operations training, from investments and insurance to financial and tax planning; directed clients relations

#### WORK HISTORY

<i>Chief Operating Officer</i> ELECTRONICS EDGE, INC., Williamsburg, VA	June 2009 – Present
<i>Chief Operating Officer</i> FINANCE TEAM, INC., Baltimore, MD	April 2003 – May 2009
<i>Subcontract Administrator</i> SPHERE ROBOTICS, Washington, DC	March 1995 – March 2003
EDUCATION	
<i>Master of Business Administration, Financial Management Emphasis</i> GEORGETOWN UNIVERSITY, Washington, DC	May 1997
<b>Bachelor of Science in Accounting, Minor in Business</b> STANFORD UNIVERSITY, Stanford, CA	May 1989

# **TYPES OF RESUME STRUCTURES**

## TARGETED RESUME

A targeted resume highlights the experience and education that best matches a specific type of job.

- ✓ Emphasis: Skills, experience, and accomplishments targeted to a specific job posting
- ✓ Advantages: Provides considerable flexibility
- ✓ Best Use: When applying for a specific job type or position

## **GUIDELINES FOR WRITING A TARGETED RESUME**

- Study the advertisement for the position and the company website carefully. Make a note of all the requirements for the job, both professional and educational, and make note of any skills or traits that the company seems to value, such as excellent customer service skills.
- List your contact information at the top of the resume, including your full name, mailing address, telephone number, and email address. This information is normally centered on the paper and written in a basic font style, such as Times New Roman or Arial.
- Create an objective for your resume. This is a targeted statement that briefly describes what you have to offer the employer in regards to a specific job or type of position.
- Add a section to list your professional skills. List the specific skills you have that are also listed in the job ad and that you noticed the company values on their website. This section can include technical skills; proficiency with a certain computer program, or interpersonal skills; excellent customer service skills. List the skills that are most relevant to the job you're applying for.
- Create a professional experience section. This section will list your past employment. For each position, list your job title, the company's name, the location, dates of employment and three to five bullet points that explain the main duties and responsibilities you had on the job. These should also be targeted to the specific job for which you are applying.
- List your education in an education and training section. Include degrees you have received or are working toward, and the college/university/trade school, location and date (anticipated date) you received the degree. You can also include any relevant continuing education or professional development.

#### EXAMPLE ON PAGE 15

# **RILEY RESUME**

#### 222 West First Street ~ Williamsburg, Virginia 23081

rilevresume@email.com

#### **OBJECTIVE**

To obtain the position of Senior Operations Manager within ABC Corporation that facilitates the use of 10+ years experience managing resource allocation, strategic planning, personnel recruitment and financial analysis to support organizational growth.

#### **PROFESSIONAL SKILLS**

- Project Management
- Customer Satisfaction
- Staff Supervision and Training
- Vendor Management
- Regulatory Compliance

- **Benefits Administration**
- Proficient in Microsoft Office
- Excellent Communication Skills
- Quality Assurance
- **Financial Management** •

#### **EMPLOYMENT HISTORY**

#### **Chief Operating Officer**

ELECTRONICS EDGE, INC., Williamsburg, VA

- Oversee all operational matters for a contract electronic manufacturing plant, in particular management development and strategic planning
- Spearhead the effort for International Organization for Standardization (ISO) 9001 certification
- Secure financing for turnkey manufacturing; implement new methods to track and improve profitability

#### **Chief Operating Officer**

FINANCE TEAM, INC., Baltimore, MD

- Supervised accounting staff with direct oversight of all accounting, payroll, and banking activities, using Generally Accepted Accounting Principles (GAAP)
- Acquired lines of credit and initiated effective collection processes
- Implemented GAAP-compliant financials and tax-planning strategies

#### Subcontract Administrator

SPHERE ROBOTICS, Washington, DC

- Administered all areas of agency compliance
- Established periodic compliance audits and reviews; performed daily compliance supervision
- Organized and conducted full operations training and directed clients relations

#### **EDUCATION**

Master of Business Administration, Financial Management Emphasis May 1997 GEORGETOWN UNIVERSITY, Washington, DC

#### **Bachelor of Science in Accounting, Minor in Business** STANFORD UNIVERSITY, Stanford, CA

June 2009 – Present

April 2003 – May 2009

March 1995 – March 2003

May 1989

# **TYPES OF RESUME STRUCTURES**

## **ELECTRONIC RESUME**

An electronic resume is a traditional resume which is properly prepared for electronic storing, distributing, tracking, and searching via the applicant-screening programs that are used by many job banks, employers and recruiters. The three most popular electronic resume formats are **PDF**, **HTML**, and **ASCII Text**.

#### **PDF FORMAT**

The **PDF** (portable document file) format can be used as an email attachment and is the best option when a resume will be read by a person and not a computer. There are various ways to convert a print resume to PDF format:

- There are third party software programs that can convert various document formats to PDF.
- ✓ There are web sites that can convert documents by simply uploading the document.
- $\checkmark$  The document can also be scanned to convert it to PDF.

#### HTML FORMAT

**HTML** is markup language that is used to build web pages. General Rules for online resumes in HTML format:

- ✓ Be careful, check your code and view the resume on various browsers.
- ✓ Tables can be used effectively for formatting the content.
- ✓ Stick to common fonts like Times New Roman or Arial.
- ✓ HTML Editors, Microsoft® FrontPage® can be helpful in developing HTML resumes.
- ✓ Check to see how your resume looks using various font sizes in the browser.
- Check to see how your resume looks using various screen resolutions (800x600, 1024x768, etc).
- ✓ The use of Cascading Style Sheets (CSS) can be helpful.

#### ASCII TEXT FORMAT

**ASCII Text** is basic text that would be used in an email message or for posting to an online job board.

Follow these steps to convert a print resume to a basic text document:

- 1. Open the completed resume in a word processing software (Word, WordPerfect, OpenOffice, etc).
- 2. Next, also open up a text editor program found on every computer in Windows it's known as 'Notepad' (under Start > All Programs > Accessories > Notepad), on a Mac it is 'TextEdit'.
- 3. Go back to your resume which is still open in your word processing program.-

Highlight all the text in your document by -

- a. Clicking on Edit > Select All or
- b. Using your mouse to run from the top of the file to the bottom

Notice that everything selected is 'highlighted' with background color.

- 4. Copy the highlighted text by clicking on Edit > Copy
- 5. Return to the text editing program and click on Edit > Paste
- 6. Save To save as a text document: (the file type will be txt)
  - a. Click on Save As and
  - b. Name the file resume.txt (or whatever.txt)

The resume has now been saved in a plain text document format. All of the formatting previously seen in the word processed version has been removed. Keep in mind the following:

- Avoid centering information on the document; do not use the 'Tab' key
- Make sure that all information is left justified.
- Eliminate all bullets and replace with an ASCII Character such as \* (asterisk) or (dash).
- Bold, underlined, italicized text is not possible.
- Make sure that there are no extra tabs or character returns in the document.
- Eliminate the "left-overs" from the print resume (for example, the page numbers and page headings, if any).
- Try not to group too much information. Put extra blank lines to draw attention to certain parts of your resume. Put spaces between headings.

Use all CAPS for words that need special emphasis. Since Text Only or Notepad stripped your resume of all bolds, underlines, and italics used for highlighting words, use all capitalized letters to draw attention to important words, phrases, and headings. For the best overall effect, use all caps sparingly and judiciously.

Don't forget to save all of the changes!

#### **EXAMPLE ON PAGE 18**

RILEY RESUME 222 West First Street Williamsburg, Virginia 23081 804-555-1212 rileyresume@email.com

SUMMARY OF QUALIFICATIONS -Accomplished, seasoned professional with proven success in operations management to achieve the organizational mission. -Superior communication skills, easily interacts with executives, regulatory agencies, clients, vendors, and staff. -Technically proficient in spreadsheets, word processing, graphics, and accounting software. -Member AICPA.

EMPLOYMENT HISTORY Chief Operating Officer ELECTRONICS EDGE, INC., Williamsburg, VA June 2009 - Present -Oversee all operational matters for a contract electronic manufacturing plant, in particular management development and strategic planning -Spearhead effort for ISO 9001 certification -Secure financing for turnkey manufacturing; implemented new methods to track and improve profitability

Chief Operating Officer FINANCE TEAM, INC., Baltimore, MD April 2003 – May 2009 -Supervised accounting staff with direct oversight of all accounting, payroll, and banking activities -Acquired lines of credit and initiated effective collection processes -Implemented GAAP – compliant financials and tax-planning strategies

Subcontract Administrator SPHERE ROBOTICS, Washington, DC March 1995 - March 2003 -Administered all areas of Agency compliance -Established periodic compliance audits and reviews; performed daily compliance supervision -Organized and conducted full operations training, from investments and insurance to financial and tax planning; directed clients relations

EDUCATION Master of Business Administration, Financial Management Emphasis, May 1997 GEORGETOWN UNIVERSITY, Washington, DC

Bachelor of Science in Accounting, Minor in Business, May 1989 STANFORD UNIVERSITY, Stanford, CA



# **Career Services - Resume Critique Checklist**

# PRESENTATION AND LAYOUT

٦

Resume is presented in a professional manner.	□ <sub>Yes</sub>
Resume is presented in a professional manner.	□ <sub>No</sub>
	□ <sub>Yes</sub>
Full name is included, in bold print, at the top of the resume.	□ <sub>No</sub>
	□ <sub>Yes</sub>
Contact information is complete and easy to read.	□ <sub>No</sub>
Email address is appropriate.	□ <sub>Yes</sub>
	□ <sub>No</sub>
Formatting (e.g. bold, font, bullet sizes, heading styles) is consistent	□ <sub>Yes</sub>
throughout the resume.	□ <sub>No</sub>
Headings and statements are evenly spaced.	□ <sub>Yes</sub>
	□ <sub>No</sub>
Margins are at least 1-inch on top, bottom and sides.	□ <sub>Yes</sub>
	□ <sub>No</sub>
Used 11 or 12 point font.	□ <sub>Yes</sub>
	□ <sub>No</sub>
Eliminated artwork, photographs, cutesy bullets, fancy/color font.	□ <sub>Yes</sub>
	□ <sub>No</sub>
	□ <sub>Yes</sub>
Avoided using a resume wizard/template.	□ <sub>No</sub>

Used commonly recognized headings, e.g., Objective, Education, Work Experience, Related Experience (or similar title), Summary of	□ <sub>Yes</sub>
Qualifications, Relevant Skills.	□ <sub>No</sub>
FOR TARGETED RESUME The objective clearly states what position	□ <sub>Yes</sub>
you are seeking?	□ <sub>No</sub>
Resume showcases skills and experience to their best advantage.	□ <sub>Yes</sub>
	□ <sub>No</sub>
The education section includes official title of the degree program, institution, institution's location, and (expected) graduation date.	□ <sub>Yes</sub>
	□ <sub>No</sub>
Sentences begin with action verbs.	□ <sub>Yes</sub>
	□ <sub>No</sub>
Omitted as formances (list them an a compared about)	□ <sub>Yes</sub>
Omitted references (list them on a separate sheet).	□ <sub>No</sub>

# ORGANIZATION

# CONTENT

Included details that demonstrate how you meet the specific job requirements/qualifications and stand out from other applicants.	□ <sub>Yes</sub>
	L No
The descriptions of experience, skills, and knowledge are related to the	□ <sub>Yes</sub>
job/career field.	□ <sub>No</sub>
	□ <sub>Yes</sub>
Use of present tense and past tense is applied correctly.	□ <sub>No</sub>
Avoided use of personal pronouns.	□ <sub>Yes</sub>
	□ <sub>No</sub>
Avoided use of abbreviations (exception for State names) and jargon that	□ <sub>Yes</sub>
is not commonly understood.	□ <sub>No</sub>
Included keywords related to the job description.	□ <sub>Yes</sub>
	□ <sub>No</sub>
	□ <sub>Yes</sub>
Eliminated spelling, grammar, or typographical errors.	□ <sub>No</sub>

# **COVER LETTER FORMAT SAMPLE**

Date (Month Day, Year)

Ms. Alice Rivers Hiring Manager ABC Corporation P.O. Box 1147 Killeen, Texas 76549

Dear Ms. Rivers:

**Opening paragraph:** State why you are writing; how you learned of the organization or position, and basic information about yourself.

**Middle paragraph:** Tell why you are interested in the employer and type of work the employer does (simply stating that you are interested does not tell why, and can sound like a form letter). Demonstrate that you know enough about the employer or position to relate your background to the employer or position. Mention specific qualifications which make you a good fit for the employer's needs (focus on what you can do for the employer, not what the employer can do for you). This is an opportunity to highlight relevant items in your resume. Refer to the fact that your resume is attached. Mention other attachments if such are required to apply for a position.

Last paragraph: Indicate that you would like the opportunity to interview for a position or to talk with the employer to learn more about their opportunities or hiring plans. State what you will do to follow up, such as telephone the employer within two weeks. If you will be in the employer's location and could offer to schedule a visit, indicate when. State that you would be glad to provide the employer with any additional information needed. Thank the employer for their consideration.

Sincerely,

(Your handwritten signature)

Riley Resume (In case of e-mail, your full contact info appears below your printed name [instead of at the top, as for hard copy], and there is no handwritten signature).

Attachment(s) (refers to resume, etc.)



# **Career Services – Cover Letter Critique Checklist**

Eliminated analling anonymon on two anonhical amous	□ <sub>Yes</sub>
Eliminated spelling, grammar, or typographical errors.	□ <sub>No</sub>
The cover letter is written in business letter format.	□ <sub>Yes</sub>
The cover letter is written in business letter format.	□ <sub>No</sub>
Margins at sides and bottom are not less than one inch.	□ <sub>Yes</sub>
Wargins at sides and bottom are not less than one men.	□ <sub>No</sub>
	□ <sub>Yes</sub>
Used simple language, kept it brief and to the point.	□ <sub>No</sub>
No extraneous personal information (height, weight, age, sex, etc.).	□ <sub>Yes</sub>
No extraneous personar information (neight, weight, age, sex, etc.).	□ <sub>No</sub>
The tone of the cover letter is proactive.	□ <sub>Yes</sub>
The tone of the cover letter is proactive.	□ <sub>No</sub>
The cover letter is written specifically for a job announcement.	□ <sub>Yes</sub>
	□ <sub>No</sub>
The cover letter is individualized and addressed to a specific person.	□ <sub>Yes</sub>
	□ <sub>No</sub>
Cover letter is typed in an eye-pleasing, easy-to-read font, printed	□ <sub>Yes</sub>
on the same bond paper used for the resume.	□ <sub>No</sub>
	□ <sub>Yes</sub>
Overall appearance invites the employer to read it.	□ <sub>No</sub>

# REFERENCES

#### Who?

References should be people who will speak highly of your past work performance (class work, job, research, etc.). Character references should be provided only if requested or if your choices are limited. Examples of professional references include:

- Difference Professors
- Academic Advisor
- University Administrators
- Work Supervisors
- Supervising teacher(s)

#### How many?

The standard is three to five.

#### Should I ask them?

Absolutely! Ask the people you have selected if they will serve as a positive reference. Do not provide their names to an employer without asking their permission. Ensure that you have their correct title and contact information. Give references a copy of your resume.

#### Should I include references on my resume?

No. References should be listed on a separate document in a format that mirrors your resume. Do not include "References available upon request" on the bottom of your resume.

#### How should my reference page look?

- Use the same paper, font, and format as your resume. Include your name and contact information at the top of your reference page.
- Make sure you have the correct spelling of each reference's name, official job title, company, address, email address, and telephone number where your reference wishes to be contacted. You can also list your relationship to them (ex. Direct Supervisor or Academic Advisor).

#### When do I give references to an employer?

Follow the employer's instructions. If they ask, send them your reference sheet. Some employers prefer to have references provided with the resume and application. Always take a copy of your reference sheet to an interview. At the end of the interview, ask the interviewer if he or she would like your references.

#### **EXAMPLE ON PAGE 24**

# **RILEY RESUME**

222 West First Street ~ Williamsburg, Virginia 23081

#### **PROFESSIONAL REFERENCES**

Mr. Brian Barnes Chief Executive Officer Electronics Edge, Inc. 811 Corporate Avenue Williamsburg, VA 23081 brianbarnes@email.com (804) 555-1971

Ms. Laura Martin Chief Executive Officer Finance Team, Inc. 922 Capital Street Baltimore, MD 21201 lauramartin@email.com (410) 555-1976

Taran Bailey, Ph.D. Professor of Business Administration Georgetown University 3700 O Street NW Washington, D.C. 20057 taranbailey@email.com (202) 555-3700

Barry Marth, Ph.D. Professor of Accounting Stanford University 450 Serra Mall Stanford, CA 94305 barrymarth@email.com (650) 555-0450

# **COMMON INTERVIEW QUESTIONS**

#### So, tell me a little about yourself.

I'd be very surprised if you haven't been asked this one at every interview. It's probably the most asked question because it sets the stage for the interview and it gets you talking. Be careful not to give the interviewer your life story here. You don't need to explain everything from birth to present day. Relevant facts about education, your career, and your current life situation are fine.

#### Why are you looking (or why did you leave you last job)?

This should be a straightforward question to answer, but it can trip you up. Presumably, you are looking for a new job (or any job) because you want to advance your career and get a position that allows you to grow as a person and an employee. It's not a good idea to mention money here; it can make you sound mercenary. And if you are in the unfortunate situation of having been downsized, stay positive and be as brief as possible about it. If you were fired, you'll need a good explanation. But once again, stay positive.

#### Why do you want to work at X Company?

This should be directly related to the last question. Any research you've done on the company should have led you to the conclusion that you'd want to work there. After all, you're at the interview, right? Put some thought into this answer before you have your interview, mention your career goals, and highlight forward-thinking goals and career plans.

#### What relevant experience do you have?

Hopefully, if you're applying for this position, you have plenty of related experience, and if that's the case you should mention it all. But if you're switching careers or trying something a little different, your experience may initially not look like it's matching up. That's when you need a little honest creativity to match the experiences required with the ones you have. People skills are people skills after all, you just need to show how customer service skills can apply to internal management positions, and so on.

#### If your previous co-workers were here, what would they say about you?

If some people from your past are going to say you're a boring jerk, you don't need to bring that up. Stay positive, always, and maybe have a few specific quotes in mind. "They'd say I was a hard worker" or even better "John Doe has always said I was the most reliable, creative problem-solver he'd ever met."

#### How do you handle working under pressure?

Once again, there are a few ways to answer this but they should all be positive. You may work well under pressure, you may thrive under pressure, and you may actually PREFER working under pressure. If you say you crumble like aged blue cheese, this is not going to help you get your foot in the door.

# **COMMON INTERVIEW QUESTIONS**

#### What motivates you to do a good job?

The answer to this one is not money, even if it is. You should be motivated by life's noble pursuits. You want recognition for a job well done. You want to become better at your job. You want to help others or be a leader in your field.

#### What's your greatest strength?

This is your chance to shine. You're being asked to explain why you are a great employee, so don't hold back and do stay positive. You could be someone who thrives under pressure, a great motivator, an amazing problem solver or someone with extraordinary attention to detail. If your greatest strength, *however is to drink anyone under the table or get a top score on XBox keep it to yourself.* The interviewer is looking for work-related strengths.

#### What's your biggest weakness?

Please, let's keep our feet on the ground. If you're asked this question, give a small, workrelated flaw that you're working hard to improve. Example: "I've been told I occasionally focus on details and miss the bigger picture, so I've been spending time laying out the complete project every day to see my overall progress."

Here are some tips and strategies taken from *Sweaty Palms: The Neglected Art of Being Interviewed* by H. Anthony Medley

- ✓ You've got nothing to lose. You didn't have an offer before the interview. If you still don't have one after the interview, you are no worse off. **SO WHY WORRY?**
- You, as the applicant, are also an interviewer seeking to find out if the position is right for you. If something bothers you about the position for which you are interviewing, you should be as candid about your doubts and express it to the interviewer.
- Don't say something unless you mean it. If you are going to say it, especially when it's not entirely true, be able to answer questions about it.
- ✓ Treat every question as important.
- Although the interviewer controls the flow of the interview, the interviewee controls the content.

# **BEHAVIORAL INTERVIEW QUESTIONS**

Employers may attempt to determine whether or not you are a good fit for their organization, by asking behavioral questions. Behavioral questions can identify leadership, initiative, and problem-solving ability. Your responses to these questions are generally indicative of how you have handled adverse situations or problems, and how you will handle them in future instances. The following are some examples of common behavioral questions and tips on how to prepare for them:

#### What did you do in your last job to effectively plan and organize?

- ✓ Identify a task(s) or project for which you were responsible
- ✓ Summarize how you planned and organized the task(s)/project
- ✓ Describe the results

# Describe a situation at work that required you to accomplish several things at one time. What did you do?

- ✓ Outline a specific situation that demonstrates your ability to multi-task
- ✓ Identify the actions you took to handle the situation
- ✓ Describe the results

# Have you suggested any new ideas to any of your bosses? What prompted the ideas? What happened?

- ✓ Identify a specific idea/suggestion
- Explain why you made the suggestion
- Describe the results

# Interacting with others can be challenging at times. Describe a situation when you wished you had acted differently with someone.

- ✓ Outline a specific situation
- Identify the actions you took
- ✓ Describe how you would change those actions

#### Describe a situation in which your efforts influenced the actions of others.

- ✓ Outline a specific situation that required you to work with others on a task or project
- ✓ Identify how your input or actions influenced others
- ✓ Describe the results

# How frequently do (did) you have interactions with customers in your previous/current employment? Tell me about one of these interactions.

- ✓ Outline a specific situation in which you had a positive interaction with a customer
- ✓ Summarize your interaction with the customer(s)
- ✓ Describe the results
- ✓ NOTE: If you have had no direct customer interactions, describe a positive interaction you have had as a customer and indicate how you would replicate that experience

# **QUESTIONS FOR THE EMPLOYER**

Remember, you are interviewing the company as much as they are interviewing you. Therefore, it is important to do your homework on the organization where you have an interview. Always be prepared with questions to ask the prospective employer. The questions that you ask will be indicative of your interest, so prepare carefully. Here are some suggestions:

- What is the next step in the hiring process?
- What future changes do you see for the organization?
- What makes your organization different from others?
- How would my job fit with the mission of the organization?
- What will I be contributing to the organization?
- What do you wish you knew about the organization before you started?
- What are the ethical and environmental philosophies of your organization?
- What values are sacred to the organization?
- What are the short term and long term strategic directions of the organization?
- What is the greatest challenge, from your perspective, that the organization will face during the next year?
- Can I expect opportunities for advancement with the company if I prove myself?
- What was your career path within the organization?
- What makes your association with this employer enjoyable?
- What are the organization's goals for the future?
- If I do well, what will I be doing in five years?
- How would top management describe the corporate culture and how does that compare to your experience?

# THANK YOU LETTER SAMPLE

Date (Month Day, Year)

Ms. Alice Rivers Hiring Manager ABC Corporation P.O. Box 1147 Killeen, Texas 76549

Dear Ms. Rivers:

Please accept my sincere thanks for the time and opportunity to interview with you yesterday. The visit to your office and tour of the facility was very informative and served to reinforce my interest in ABC Corporation. I would like to reaffirm my interest in the position of Analyst Manager with your company.

I am confident that my Bachelor of Arts degree in Finance, from Texas State University, coupled with my experience at America Bank has provided me the necessary background to contribute to your organization. In addition, I would like to highlight my success with the Banking Practices in Bell County project I completed for the Capstone Finance 478 class. As the elected team leader, I established an inviting atmosphere of interaction amongst my teammates, collaborated with local companies, and developed a methodology to assess client information, only further enhancing my analytical skills. Joining the analyst team within ABC Corporation will enable me to continue to grow and be challenged.

Once again, thank you for the interview opportunity. I am excited to be a candidate for the Analyst Manager position, and I hope to hear from you soon.

Sincerely,

(Signature)

**Riley Resume** 

# LETTER OF ACCEPTANCE SAMPLE

Date (Month Day, Year)

Ms. Alice Rivers Hiring Manager ABC Corporation P.O. Box 1147 Killeen, Texas 76549

Dear Ms. Rivers:

I am delighted to confirm my acceptance for the position of Analyst Manager in your Finance department at ABC Corporation. I will begin my employment on December 5, 20xx.

In speaking with Ms. Smith, the human resources representative, I understand that ABC Corporation has an extensive healthcare and insurance benefits program as well as a 401(k) company match plan. As we agreed, my compensation will be \$45,000 annually and will provide for two weeks paid vacation leave each year.

I would like to once again express my appreciation for your offer and my excitement about joining your team. I look forward to my association with ABC Corporation and feel my contributions will be in line with your goals of growth and continued success for the company.

Sincerely,

(Signature)

**Riley Resume** 

# **CAREER SERVICES**



P. O. Box 1800 Killeen, TX 76540-1800

6200 West Central Texas Expressway Building 215, Suite 101

Email:

career.center@ctcd.edu

Local Number: (254) 526-1106

**Toll Free Numbers:** 

Within the state of Texas: (800) 223-4760 EXT 1106 Outside of the state of Texas: (800) 792-3348 EXT 1106

> Hours of Operation: Monday – Thursday 7:30 a.m. – 5:30 p.m. Friday 7:30 a.m. – 11:30 a.m.

Revised 05/17/2019